



TopGear
Live

VIP Hospitality



*You've never
seen anything
like it!*

*TOP GEAR LIVE FOR 2011 WILL BE AN ALL-NEW
EXPERIENCE. THE EVENT HAS GROWN TO OFFER
VISITORS EVEN MORE TO ENJOY*

A hugely exciting feature of this new-look event is the addition of an Indoor Track, configured by Lotus Motorsport, creators of the famous *Top Gear* test track. Not only will Stig Power Laps and A Star in a Reasonably Priced Car feature live, the track will also be home to a jaw-dropping daily programme of action, including Supercar Parades and head-to-head racing.

And, as well as the sensational driving on the track there is a whole host of exciting features and activities that will get you right under the skin of *Top Gear* including a replica of the *Top Gear* TV Studio.

With the Live Action Arena performance, incredible feature displays and all the tyre smoke, fire and thrilling drama you'd expect from *Top Gear Live*, it's true – you really haven't seen anything like it!

Birmingham NEC

11-13 November 2011

London ExCeL

24-27 November 2011



Thursday 24 November

Top Gear Live London Gala

A TRULY EXCLUSIVE VIP EXPERIENCE FOR ALL FANS OF EVERYTHING TOP GEAR

To mark the launch of the exciting, all-new *Top Gear Live* at ExCeL London we are hosting an exclusive gala evening.

To help us celebrate we have invited a host of friends from around the world, including race drivers, *Top Gear* insiders, industry figures, TV personalities and celebrity guests. And we want you to be a part of it.

Enjoy a champagne reception followed by a three-course dinner set against a backdrop of rare competition and supercars. The evening will include an audience with a selection of motoring greats and celebrity friends.

All this plus a Live Action Arena performance guarantee a truly unforgettable experience.

2.00pm

Top Gear Live opens

4.30pm

Champagne reception, followed by dinner

7.30pm

Live Action Arena performance

8.45pm*

Exclusive post show on-stage access and backstage tour

London only
**approximate timings*



11 November*
25 November**

Friday afternoon package

INCLUDES ALL-DAY ACCESS TO THE VIP TRACKSIDE ENCLOSURE, THE PERFECT LOCATION FOR A COMPLETE DAY OF TOP GEAR LIVE ENJOYMENT

Guests have the chance to soak up all of the on-track drama from the exclusive surroundings of the VIP Trackside Enclosure before enjoying a pre-lunch glass of champagne and a three-course buffet in our private suite. After lunch, return to the VIP enclosure for the afternoon's track action, complete with complimentary bar, before being escorted to reserved seats for the 4.00pm Live Action Arena performance.

Post show on-stage photo opportunities and a backstage tour are arranged for after the performance, leaving plenty of time to enjoy the *Top Gear Live* exhibition before the event closes at 8.00pm.

10.00am

Top Gear Live opens

12.30pm

Lunch

2.00pm

Afternoon track action begins

4.00pm

Top Gear Live Action Arena performance begins

5.30pm

Exclusive post show on-stage access and backstage tour



STARS OF THE SHOW

It wouldn't be quite the same without them and at the all-new *Top Gear Live*, there's even more of them than ever before!

Jeremy, James and Richard will be joined by a host of racing drivers, celebrities and international motor sport personalities for this all-new event.

**Birmingham **London*



12-13 November*
26-27 November**

Exclusive weekend packages

*RUB SHOULDERS WITH CELEBRITY DRIVERS
WHILST ENJOYING ALL THE TRACK ACTION FROM
THE VIP ENCLOSURE*

Guests will enjoy exclusive all-day use of the VIP Trackside Enclosure complete with complimentary bar facility (beer, wine & soft drinks), before being escorted to reserved VIP seats in the Live Action Arena.

A dedicated VIP entrance to the Track Paddock, grandstand seating area, on-stage photo opportunity and backstage tour all make for a truly memorable *Top Gear Live* experience.

There are a range of performance times and catering options available for weekend packages. For further information please see last page for website and contact details.

CAR SHOW

There's so much to enjoy at *Top Gear Live* and at the heart of everything are the cars. Fans of the world's most exclusive vehicles are in for a real treat with examples of the greatest supercars in the world appearing at the show. This incredible line-up includes models from Pagani, Lamborghini, Koenigsegg, Ferrari, Aston Martin, Porsche and Maserati and they're no mere showpieces either. A selection of these great cars will be appearing on feature displays but an even greater number will be used as they were meant to be – at full tilt, in the hands of drivers who really know what they're doing, on the *Top Gear Live* track!



**Birmingham **London*



Package Prices

Thursday Evening Package

£425 +VAT per pp

Friday Afternoon Package

£275 +VAT per pp

Weekend Packages

£155 +VAT per pp

Weekend Catering Option

Guests can upgrade their weekend packages to include lunch for an additional £20.00 + VAT. Menus will be provided prior to the event and lunch choices must be pre selected as you will not be able to order at *Top Gear Live*.



Opening/Closing Performance Times

Birmingham NEC

DATE	EVENT OPENING TIMES	LIVE ACTION ARENA PERFORMANCE TIMES		
Friday 11 November	10.00am - 8.00pm	4.00pm		
Saturday 12 November	10.00am - 7.00pm	12.00pm	3.00pm	6.00pm
Sunday 13 November	10.00am - 7.00pm	12.00pm	3.00pm	

London ExCeL

DATE	EVENT OPENING TIMES	LIVE ACTION ARENA PERFORMANCE TIMES		
Thursday 24 November	2.00pm - 8.00pm	7.30pm		
Friday 25 November	10.00am - 8.00pm	4.00pm		
Saturday 26 November	10.00am - 7.00pm	12.00pm	3.00pm	6.00pm
Sunday 27 November	10.00am - 7.00pm	12.00pm	3.00pm	

